

**SAVANNAH'S
ANTI-POVERTY TASK FORCE**

Meeting Agenda

Tuesday, April 27, 2004, 10:00 – 11:30 a.m.
Chatham County Department of Family and Children Services

I. Welcome – Anne Roise

II. Housekeeping – Julie Lamy

- A. Updated Task Force Contact List / Sign-in Sheet
- B. Task Force Listserve – Web site

III. Review of last meeting – Anne Roise

IV. Host Spotlight

Chatham County Department of Family and Children Services – Charlotte Rehmert

V. Discussion of Resource Collaboration – Valerie Brown

- A. Community wide directory
 - a. Need
 - b. Challenges
 - c. Info collection (Agency/Organization Resources)
- B. Agency marketing inventory
 - a. Need
 - b. Info collection (handout)

VI. Subcommittee Updates (time permitting)

- A. Wage Standards – Bernie Polite
- B. Ad Hoc
- C. Case Management – Julie Lamy

VII. Information Sharing (5 min – time permitting)

- A. Upcoming Task Force member events
- B. Other announcements

VIII. Upcoming Task Force Meetings & Venues

Reminder: The Task Force meets the 4th Tuesday of every month at 10am

May 25	Housing Authority of Savannah Neighborhood Resource Center
June 22	_____
July 27	_____

**SAVANNAH'S
ANTI-POVERTY TASK FORCE**

Meeting Agenda

Tuesday, April 27, 2004 , 10:00 – 11:30 a.m.

Department of Family & Children Services - New Wheaton Street Location

IX. Welcome and Introductions

Sr. Pat Baber, John Paul Berlon, Dr. Victoria Bertolozzi, Janice Blunt, Alan Bray, Valerie Brown, Earnest Dailey, Earline Davis, Yvonne Davis, Richard Edwards, Carole Fireall, Julie Gerbsch, Gwen Glover, Pauline Haywood, Julie Lamy, Bernard Polite, Charlotte Rehmert, Anne Roise, Letty Shearer, Vicky Sutton-Jackson, Jamal Toure, Ruthann Walsh.

X. Housekeeping

- II. The Task Force contact list was circulated for corrections and additions.
- III. The information contained on the listserve has been moved to web pages accessed through the City of Savannah website. For the fastest route to access information about the Task Force including past meeting summaries and agendas: go to www.SavannahGA.gov, in the upper right hand corner - search for *Savannah's Anti-Poverty Task Force*, click on the first link and voila.

XI. Review of last meeting

The March 23 meeting summary was approved as presented.

XII. Host Spotlight: Department of Family and Children Services – Charlotte Rehmert

DFCS welcomed the Task Force to its new location at 761 Wheaton Street. An Open House and Ribbon Cutting Ceremony will be held on Friday, May 14 at 2:30pm.

The following is an overview of the programs located at the new site:

- 1st floor: reception area, applicants' business/change center (phones/faxes available for changes), WIC clinic, foster care home room (aka independent living program)
- 2nd and 3rd floors: family independence programs (Medicaid, TANF, food stamps)
- 4th floor: child welfare
- 5th floor: administration
- three training rooms (~300 occupancy) are available for community meetings

The foster care home room provides services for foster kids ages 14-21. The program provides life skills programs (self-esteem, values, goal-setting, cooking, budgeting, et al.). Program participants can come and go as they please and can use the space for display of diplomas, etc.

DHR is restructuring. The State is transferring Adult Protection Services to the Office of Aging. New field management structure is in place.

XIII. Discussion of Resource Collaboration

The Task Force participated in a brainstorming session led by Resource Collaboration chair, Valerie Brown of CAT. Final recommendations included:

1. Pursuing a searchable 211 website, including identification of expenses, options, potential funders -- this website would serve as the most up-to-date community service directory and would be used by agencies/institutions/local government, clients and the population-at-large;

- 211 staff can generate reports on unmet needs, greatest needs, usage and demographics;
 - 211 has program information for basic needs (in crisis families) in addition to workforce development, financial literacy, and other programs for at-risk and stable families – it is essentially the most comprehensive service directory in the community;
 - current marketing is targeted to basic needs clients and includes dissemination of 10,000 basic needs brochures annually;
 - 211 is updated annually and on an as-needed basis, response for organizational and program updates is good; UWCE would be unable to allow agencies to update their information on-line;
 - UWCE is unable to fund the initial and annual software upgrades necessary for a searchable website
 - Faith-based organizations interested in making program information available through the 211 database should contact UWCE's Janice Blunt at janiceb@uwce.org.
2. Developing quarterly cross-training (referral, resource and customer service) for case managers, social workers, hospital employees and faith-based organizations providing referral/program information to families living in poverty.
 - HAS and DFCS will take the lead in the development of the program, subcommittee to facilitate/support the development as needed;
 3. Conducting a marketing inventory of agencies' programs (ie, program marketing plan -- to whom, when, where, how) to identify target audience overlap and opportunities for collaboration/piggybacking.
 - **Agency Marketing Inventory handout distributed at meeting and attached below, completed forms will be collected at the May 25 Task Force meeting.**
 - Agencies should consider using non-traditional venues for marketing such as barbershops; as well as events such as the JEA Info Fair.
 4. Developing a proposal for and researching the feasibility of a "services section" in the BellSouth phone book --- would be the community's "printed service directory" -- updated annually, accessible, free.

XIV. Reports from Workgroups

1. Workgroup Reports: A large portion of the next 3 Task Force meetings will be dedicated to detailed discussion/brainstorming of a subcommittee. The Resource Collaboration subcommittee was discussed during the April 27 meeting and the Wage Standards subcommittee will be discussed at the May 25 meeting.
2. Ad-hoc:
 - A. Because of the nature of the Ad-hoc's work and the inclusion of all Task Force and subcommittee work, the Ad-hoc committee will continue to provide updates and engage the Task Force in discussion at each Task Force meeting.
 - B. Subcommittee recommendations and research should be presented at the fall event and included in the community-wide action plan.
 - C. The Task Force should ensure that any existing agency that may be the ideal agency to implement the community-wide action plan and/or final Task Force recommendations should be at the table. Suggestions for the potential lead agencies were/are requested and will remain confidential.
 - D. The Ad-hoc committee discussed the revised fall event concept. The event outline is attached.**

XV. Upcoming Task Force Meetings & Venues

Next Task Force Meeting: Tuesday, May 25

Housing Authority of Savannah, Neighborhood Resource Center
1407 Wheaton at Bee Road

Savannah's Anti-Poverty Task Force
Agency Marketing Inventory

Please list the name of the programs your agency provides. For each, list the target population, marketing practices, frequency of marketing, and location.

Agency Name: _____

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Program Name: _____

Target Population: _____

Marketing Method: _____
(Brochures/Flyers, Events, Web Sites, Billboards/Posters, Community Agencies/Advocates)

Frequency: _____
(Annually, Monthly, Weekly, Fall, etc...)

Location: _____
(Lobby of Homeless Authority, churches on the eastside, etc...)

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Program Name: _____

Target Population: _____

Marketing Method: _____
(Brochures/Flyers, Events, Web Sites, Billboards/Posters, Community Agencies/Advocates)

Frequency: _____
(Annually, Monthly, Weekly, Fall, etc...)

Location: _____
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Strategy to develop Savannah's Anti-Poverty Action Plan

Poverty issue areas to be addressed in all activities:

Education/Workforce Development

Healthcare

Housing

Transportation

Policy (Government, Corporate, Non-profit, and Neighborhood)

- 1) Create a "Shared Frame of Reference"
 - a) Provide Poverty Simulations for "The Big 75" (Business Leaders and Local Elected Officials). Proposed dates: August 19, 24; third option end of Aug/beginning of Sept at private sector location.
 - b) Gain a commitment of business and community partners to develop a Poverty Action Plan, support a poverty reduction declaration, appoint a representative from each Big 75 to assist with developing the community wide action plan at the one-day conference
- 2) Conduct Public Forums to gain insight/input for the Poverty Action Plan primarily through Neighborhood Associations
 - o Focus Groups
 - o Town Hall Meetings
- 3) Provide Poverty Simulations for The Big 75's Appointees - Proposed Dates: September 21, 24
- 4) Conduct one-day Conference (Proposed Dates: October 13, 15, 19 or 20)
 - a.m.
 - a) Continental breakfast and service provider/program table displays
 - b) "State of Savannah" presentations (public feedback, declaration, Task Force committee synopses of their work)
 - c) Best Practices linked to sectors and addressing each of the five issue areas (local, regional and national)
 - d) Structure for sector meetings (what they are to accomplish, facilitator for each, space, task, timing, sector group assignments/selection)
 - noon
 - Lunch with Appointees and The Big 75
 - Video Poverty in Savannah (interviews, economic impact of poverty in Savannah)
 - Keynote Speaker: Albert Wright, Vice President, Plant Engineering, (proposed) United Parcel Service and Chair of Family Connections Partnership
 - (To include business/elected officials/community partners)
 - p.m.
 - Breakout Sessions by Industry sectors to develop key components for action plan through consideration of: Education/workforce development, Healthcare, Housing, Transportation, Policy
 - Closing – summary – "Charge to the Community"